



International Wineries for Climate Action (IWCA) Launches New “Friends” Initiative

The global collaborative association of wineries working to address climate change has launched its new IWCA Friends program



SANTA ROSA, CALIF. & VILAFRANCA DEL PENEDES, SPAIN. (16 March 2023) – [International Wineries for Climate Action \(IWCA\)](#), a collaborative working group of over three dozen wineries across the globe that addresses climate change through innovative carbon reduction strategies, has announced the creation of a new category of alignment and affiliation with IWCA’s mission: **IWCA Friends**.

IWCA Friends share the same core commitment as IWCA Member wineries: working to reduce greenhouse gas emissions across their operations and supply chain.

The IWCA Friends program welcomes any **professional or entity from the wine sector that shares IWCA values and commitments**, champions IWCA’s mission, and has already demonstrated an outstanding commitment toward climate action. Professionals/entities that may join IWCA Friends include industry & trade groups/generic organizations/promotional bodies, Sommelier/on-trade associations, and educational organizations and institutions.

The program is also open to **wine sector suppliers or distributors** and any business related to the wine industry value/supply chain from the vineyard to the end consumer (including non-



traditional winery businesses) that share IWCA values and are willing to champion IWCA’s efforts.

IWCA is also working to bring **retailers** under its Friends umbrella by attracting those retailers, large or small, who are dedicated to reducing their carbon footprint and taking science-aligned steps towards reducing GHG emissions in the short, mid, and long-term to achieve carbon neutrality no later than 2050, in line with [Race to Zero](#) commitments.

Commenting on the launch, IWCA Executive Director Charlotte Hey said, “We are very excited to be launching IWCA Friends, a new platform to amplify and accelerate the decarbonization efforts of the entire wine sector. This initiative is designed to encompass the industry’s entire value chain, attracting businesses across the globe who share our values of transparency and rigor when it comes to promoting emissions reduction. Alongside IWCA Member wineries, IWCA Friends are making climate action a priority for our sector.”

-ENDS-

Join the movement

IWCA actively invites wineries and other members of the wine industry interested in our mission to [contact us](#). Membership is open to any wine company involved in the production process from winegrowing to bottling that believes in taking strategic action to accelerate innovative climate solutions. Non-wineries sharing our mission and values can support our work as an [IWCA Friend](#).

Visit www.iwcawine.org to learn how to get involved. A Spanish-language version of the website is available at es.iwcawine.org.

For more information

Charlotte Hey, Executive Director, IWCA: charlotte.hey@iwcawine.org

Notes to editors:

About IWCA

International Wineries for Climate Action (IWCA) was founded in February 2019 by Familia Torres (Spain) and Jackson Family Wines (USA), two leading wine families deeply rooted in environmental stewardship with a passion to preserve the world’s great wine heritage in the face of climate change. IWCA is a collaborative working group that addresses climate change through innovative carbon reduction strategies. IWCA’s objective is for all members to become Net Zero by 2050 across Scopes 1-3, ensuring consistent reductions to meet intermediate targets by 2030. IWCA received the 2019 *Wine Enthusiast* Social Visionary Wine Star Award and the 2021 *the drinks business* Best Green Initiative Award for its leadership in galvanizing collaborative climate action across the wine industry.

IWCA is a partner in the [United Nations’ Race to Zero campaign](#), the largest-ever alliance committed to achieving net zero carbon emissions by 2050 at the latest. IWCA, which joined the campaign in 2021, became the first facilitator and champion within the wine and agricultural industries to build momentum and support for immediate solutions that help move wine producers and vineyard owners closer to becoming climate positive.

Gold Member wineries are:

Alma Carraovejas (**Spain**), Familia Torres (**Spain**), Jackson Family Wines (**USA**), Spottswoode Estate Vineyard & Winery (**USA**), and VSPT Wine Group (**Chile**).



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Silver Member wineries are:

A to Z Wineworks (**USA**), Cakebread Cellars (**USA**), Château Troplong Mondot (**France**), Constellation Brands Fine Wines U.S. (**USA**), Crimson Wine Group (**USA**), Cullen Wines (**Australia**), Emina Ribera (**Spain**), Famille Perrin (**France**), Felton Road (**New Zealand**), Gloria Ferrer (**USA**), Herència Altés (**Spain**), Medlock Ames (**USA**), Miguel Torres Chile (**Chile**), Ridge Vineyards (**USA**), Silver Oak & Twomey Cellars (**USA**), Sula Vineyards (**India**), Symington Family Estates (**Portugal**), Viña Undurraga (**Chile**), Voyager Estate (**Australia**), and Yealands Estate Wines (**New Zealand**).

Applicant Member wineries are:

Altolandon (**Spain**), Champagne Lanson (**France**), Compañía Vinícola del Norte de España (C.V.N.E.) (**Spain**), Domaine Lafage (**France**), Herdade dos Grous (**Portugal**), Hill-Smith Family Estates (**Australia**), Hunt Country Vineyards (**USA**), Okanagan Crush Pad (**Canada**), Piper-Heidsieck, Charles Heidsieck and Rare Champagne (**France**), Sogrape (**Portugal**), St. Supéry Estate Vineyards & Winery (**USA**), and Viñas Familia Gil (**Spain**).

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